

THE MIRL PUBLIC RELATIONS AND SOCIAL MEDIA

SOCIAL MEDIA SERVICES PRICING

	FACEBOOK A	FACEBOOK B	FACEBOOK C	TWITTER A	TWITTER B	COMBINED A	COMBINED B	COMBINED C
MONTHLY FEE	\$100	\$200	\$350	\$100	\$200	\$200	\$350	\$500
Basic monthly maintenance, including check and cleanup of page	X	X	X	X	X	X	X	X
Initial setup of page (if needed)			X		X			X
Posting up to 3 updates per week	X			X		X		
Posting unlimited updates		X	X		X		X	X
Interaction with page users	X	X	X	X	X	X	X	X
Active recruitment of new users		X	X		X		X	X
Posting photo albums			X	X	X	X (Twitter only)	X (Twitter only)	X
Placement of Facebook ads			X (up to \$50)					X (up to \$50)
EXTRAS:								
Initial setup of page (if needed)	\$100	\$100		\$100		\$100 each	\$100 each	
Active recruitment of new users	\$50			\$50		\$50 each		
Posting photo albums	\$25/album	\$25/album				\$25/album (Facebook only)	\$25/album (Facebook only)	
Placement of Facebook ads	TBD	TBD	TBD			TBD	TBD	TBD

OTHER SERVICES	
SOCIAL MEDIA CONSULTATION: Plan and implement social media strategies that are unique to your needs above and beyond Facebook and Twitter, including Foursquare, blogs, ad placements, online promotions and more	
Client is responsible for day to day needs	\$200/month
Eric is responsible for day to day needs	To be determined following planning
EXTRAS:	
Public relations needs	Ask Eric for more details
Website building and associated needs	Ask Eric for more details
Advertising on Eric's weekly radio show	\$25/week (includes ad on show's website)

CONTACT INFORMATION FOR ERIC	
Phone number	917-562-8294
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*****All packages are a minimum of three months.**

*****Receive \$25 off your bill for one month for every new client you refer.**